

**From:** [ULI Meetings](#)  
**To:** [Kent Smith](#)  
**Subject:** Last Chance to Save on ULI's Fall Meeting - Prices Increase After Wednesday  
**Date:** Tuesday, July 14, 2015 8:07:22 AM

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## Last Chance to Save Prices increase after Wednesday, July 15th.

There are less than 36 hours remaining to register and save on the [2015 ULI Fall Meeting](#). After 11:59 PM ET on July 15th, prices for this event will increase by \$100. Register now for the best price, to book your choice of hotel and optional tours, and to join more than 6,000 leaders from every sector of real estate at this flagship event, October 5-8 in San Francisco.

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**More than 2,000 people have already registered.  
See whom you will meet.**

[FM15Attending.jpg](#)



## Program Highlights

### **Monday, October 5—Tour Day**

Go behind the scenes of some of the greatest real estate and cultural projects in San Francisco. Tours include the headquarters of Facebook and Google, innovative infill projects downtown, transformed office space, creative residential projects, and the transformation of the eastern waterfront.

### **Tuesday, October 6—Leadership Day**

Leaders from the real estate industry and beyond will share valuable lessons learned. Focus areas include arts, culture, and entertainment; the convergence of leadership, real estate, and community building; disruption; and

sustainability, resilience, and health.

**Wednesday, October 7—ULI Stan Ross Real Estate Trends Conference and Council Day**

Council meeting day and sessions on cutting-edge topics. Sessions will cover trends in every sector of the industry; predictions from top economic and real estate experts; and discussions of how communities are adapting to everything from shifting economies and land use patterns to demographic demands and climate change.

**Thursday, October 8—Real Estate Deal Day**

Real projects with real results. Take a deep dive into lessons learned from actual projects, including residential, retail, mixed-use, and office development; projects reimagining everything from resort areas to manufacturing zones; and the always-popular shark tank sessions where real deals are analyzed in real time.



## Keynote Speakers

*(as of 7/14/2015)*

Urban Land Institute



Condoleezza Rice  
Former U.S. Secretary of State

Urban Land Institute



Brian Chesky  
CEO and Co-Founder  
Airbnb

Urban Land Institute



John Stumpf  
Chairman, President, and CEO  
Wells Fargo



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